FDF Action on Fibre

Tate & Lyle PLC

Commitment:

As Tate & Lyle, we pledge to use our expertise in fibre, combined with our investment in cutting-edge research and use of high-end ingredient production facilities, to help food and beverage manufacturers to develop a variety of products that harness the health benefits of fibre and give consumers the taste and texture they love.

We will also continue to promote the benefits of increasing consumer intake of fibre and the importance of gut health through thought leadership, external communication initiatives and ongoing engagement with industry experts and healthcare professionals and food and beverage manufacturers.

Tate & Lyle pledges:

- To promote the use of fibre ingredients to our customers by;
  - Providing technical support to help our customers reformulate to increase fibre
  - Sharing the nutritional benefits of fibre
  - Sharing product prototypes that include fibre

TATE & LYLE

Science\Solutions\Society

- To invest in a minimum of five research studies around gut health and fibre in the next 3 years
- To develop and deploy at least three email and digital advertising campaigns directed at food and beverage manufacturers, healthcare professionals and reformulators that promote the benefits of fibre over the next 12 months
- To engage F&B manufacturers, healthcare professionals and nutritionists by speaking about the importance of gut health and higher fibre diets at two industry events over the next 12 months
- To share 12 social posts promoting the importance of gut health and a high fibre diet over the next 12 months
- To support at least three Awareness Days that promote higher fibre diets and gut health through our social media channels and website over the next 12 months
- To develop at least 9 articles or education resource for our company website over the next 12 months that promote the importance of gut health and a high fibre diet
- To provide information on the benefits and importance of a high fibre diet to all our employees throughout 2023