

Supporting Effective Implementation of UK HFSS Promotion and Placement Regulations Conference

Join industry representatives and local authorities at this **free virtual** conference covering implementation and enforcement factors related to the HFSS Promotion and Placement legislation.



**ANDREA M
INCHAUSTI**

British Retail Consortium



**SHARON
BLIGH**

Consumer Goods Forum



**ED
WOODALL**

Association of Convenience
Stores



**DAVID
PICKERING**

Chartered Trading
Standards Institute



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10TH MAY 2022
9.00 - 13.30

ZOOM LINK TO FOLLOW

Supporting Effective Implementation of UK HFSS Promotion and Placement Regulations Conference

Preliminary Programme

Understanding in-scope categories

Andrea M Inchausti, British Retail Consortium

Why do we need to limit promotions of HFSS products?

Chloe Mackean, Food Foundation

How can we ensure a level playing field amongst retailers?

Sharon Bligh, Consumer Goods Forum

New guidance to facilitate implementation within convenience stores

Ed Woodall, Association of Convenience Stores

Supporting the enforcement of the legislation in local authorities

David Pickering, Chartered Institute of Trading Standards

Likely impact of the legislation on consumers, retailers and enforcers

Preeti Dhuria & Sarah Muir, University of Southampton

Q&A Panel Session with industry and enforcement representatives

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