

## Reformul8 Challenge Fund 4

### Fund Available

Funds available vary from £250 to £5,000 per business. Applicants must provide at least 50% of the total project costs. Businesses may contribute more than 50% of the total but the maximum fund remains fixed at £5,000

**Please note that funding is offered on only the net cost of any works being undertaken (excluding VAT)**

### Application for Funding

The Scottish Government's Reformulation for Health programme has made funding available to support Scottish SME food and drink businesses to reformulate their recipes for health.

Reformulation is unique to each food business, it can include the reduction of fat, salt and sugar, enrichment with added fibre, fruit & vegetables, reduced portion size and calorie value, replacing ingredients with healthier alternatives or providing clearer consumer health information. The Reformul8 Challenge Fund will support SME food and drink businesses financially to:

### Reformul8 Challenge Fund targets

The RCF aims to support and encourage SME Food and Drink Businesses across Scotland to increase nutritional profile of commonly consumed products. The RCF will improve the quality and quantity of healthier products to meet the growing consumer demand for healthier options by supporting businesses with the associated costs of reformulating, including:

- Trial recipe and process changes
- Test the functionality of ingredient alternatives
- Improve production capacity and operational efficiency
- Access nutritional testing and technical support
- Improve marketing and promotional activities to support health

### Eligibility

The grant programme is open to all Scottish SME food businesses including food producers and food service businesses. SME's are defined as businesses with less than 250 employees.

### Terms and Conditions

- The programme is open to applications until the **16th of February 2024**.
- Retrospective applications for works and/or capital purchases already commenced and/or completed will not be accepted.
- Record all original data of the products being reformulated. This will allow for evaluation of any changes (Nutritional data, portion size, sales information).
- We reserve the right to close the fund early should it become oversubscribed.
- Applicants will be informed of the outcome of their application within 14 days of closing date.
- Applicants should not start works or confirm any spend until they have received confirmation of the grant award.
- Funding will be provided following a consultation meeting and agreement of reformulation action plan.
- Successful applicants may have their business name and value of grant awarded published on FDF Scotland website, and will be contacted to develop RCF case studies.
- **For additional information please contact: [reformulation@fdfscotland.org.uk](mailto:reformulation@fdfscotland.org.uk)**