

Case Study

fdf food & drink
federation
passionate about food & drink

Ambition 2025: McCain Foods

Good business practice and operational efficiency go hand-in-hand with sustainability. McCain is committed to acting sustainably from farm to fork, benefitting its whole supply chain and enabling the company to operate more efficiently.

An average of 70% of the McCain Whittlesey site's total electricity is now generated by three wind turbines and an anaerobic lagoon.

McCain have also removed a further 360 tonnes of CO₂ by transporting products in longer trailers.

"At McCain, our 'It's all good' philosophy is key to the way we do business – a good company making good food to make people feel good. "FDF's Ambition 2025 embodies our commitment to being responsible custodians of the environment in which we operate. For McCain, working across our supply chain and in our own operations is key to achieving the sustainable and long-term development of our business."

Nick Vermont, Regional CEO, McCain Foods

[View Ambition 2025: Shaping Sustainable Value Chains.](#)