

Ambition 2025: PepsiCo

PepsiCo UK has achieved zero waste to landfill across all its UK manufacturing and logistics sites since 2011 as well as reducing the amount of waste from UK factories by 33% in the last four years. The company has also successfully transferred its Resource Conservation (ReCon) programme to its packaging partners and worked with retailers to cut carbon from its distribution network.

PepsiCo UK continues to look for innovative ways to cut packaging waste and some of the specific packaging achievements include:

- Introduced environmentally friendly bale packaging for Quavers that reduces outer packaging wrap by 30%.
- Juice brand Copella redesigned bottles to be up to 40% lighter, leading to a reduction of 1070 fewer tonnes of CO₂.
- Redesigned Quaker Oat So Simple cases achieving a 30% reduction in the amount of corrugate used without negatively impacting on stacking strength.

“We take our environmental and sustainability commitments seriously and we’re proud of the great strides we’ve made across the Five-Fold Environmental Ambition’s priority areas in recent years. It goes to the heart of what we can ‘Performance with Purpose’ where we’re working to minimise our impact on the environment and conserve natural resources

though not just our own operations but our supply chain too.”

Martyn Seal, European Sustainability Director,
PepsiCo

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