

# Case Study

**fdf** food & drink  
federation  
passionate about food & drink

## Innovation 2018

**fdf**  
**AWARDS**

food and drink federation

2018

WINNER

### TrakRap Ltd - The TrakRap Packaging System

Environmentally-friendly secondary packaging company TrakRap designs and creates 100% recyclable packaging solutions for the food and drink industry in order to help minimise waste.

TrakRap also designs and manufactures its own machinery which is environmentally-friendly and allows users to reduce carbon emissions and materials usage while costing less to operate.

In the last three years, the company has made significant investments in order to focus on new innovations to refine and improve the machinery to meet the specific needs of the food and drink industry. This included making technological advancements to ensure the machinery is fully connected and Industry 4.0-ready, delivering even more benefits to its customers and enabling the machinery to continually learn and develop in order to improve sustainability further still.



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