# ACTION ON FOOD WASTE: COMPANY SHOP GROUP & COCA-COLA EUROPACIFIC PARTNERS





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- Introduction
- FDF & Food Waste overview
- Company Shop Group
- Coca-Cola Europacific Partners
- Q&A discussion

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- The food and drink industry is the largest manufacturing sector in the UK (accounting for almost 20% of the total manufacturing sector), turning over more than £105billion per annum and employing over 430,000 people across every region and nation
- The Food & Drink Federation (FDF) is the largest cross sector membership body focused solely on food and drink manufacturing – categories include cereals, confectionary, snacks, bakery, seafood, frozen, beverages
- Over 900 members ranging from global big brands to growing small businesses.
- Members: Manufacturing, Professional Affiliates, Trade Associations

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## Introduction: Food Waste

- Environmentally: food & drink waste emits • 23% of total food systems emissions
- Socially: •
  - 33% increase in food banks
  - 8% of UK households are food insecure •
- **Economic**:
  - waste is worth £20 billion a year •
  - food price inflation

Data sources: WRAP, 2019, Commons Library, UK Food Security Report 2021, House of Lords Library

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## Food Waste Hierarchy

### Food and drink material hierarchy



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#### Most preferable option

• Waste of raw materials, ingredients and product arising is reduced measured in overall reduction in waste.

Redistribution to people.

Sent to animal feed

• Waste sent to anaerobic digestion; or

• Waste composted

• Incineration of waste with energy recovery.

- Waste incinerated without
- Waste ingredient/product
  - going to sewer.



## **FDF** progress

- Ambition 2025
- Courtauld 2030 Signatory
- Involved in the development of the Food Waste Reduction Roadmap and encourage our members to sign up
- Part of the UK steering group to develop an • ISO standard on food loss and waste
- FDF Net Zero Handbook
- Producing content for Food Waste Action Week
- **Environmental Sustainability Committee**

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## THE PROBLEM TREE

Business shown in a negative light

Backlash from the community / consumers

Costs to the business through loss of sale, energy and labour costs, cost of disposal raw material costs

Food loss or waste accounts for 8% of global GHG emissions In the UK there are more than 10 million tonnes of food lost or wasted throughout the supply chain process, which is worth £20BN a year. This has a detrimental impact on the environment, accounting for 8% GHG emissions globally, and impacts society where 1 in 5 families with under 15 year old's cannot afford to put food on the table.

Technological, process, systems errors. Inefficiencies in production planning		Key ambassado leaving	rs	Product within its shelf life but outside of customer requirements	'It's easier throw it aw
Inefficiency and culture				Order amends causing surplus stock. Part / uncompleted trays of products	K
COMPANY SHOP GROUP	food a federa	& drink ation			

THE LUMINARY PROGRAMME

Increased unequal access to affordable, healthy food and direct contribution to negative health consequences

> Unnecessary costs on high volume low margin products

er to away' Production is focused on running the line, not on efficient use of the material

Demand from retailers and reporting

Customer specification

Increasingly high consumer expectations

> Find out more at luminaryprogramme.com

## **COMPANY SHOP** GROUP

### WHO WE ARE

The UK's leading redistributor of surplus food and household products and proud home to our amazing social enterprise, Community Shop.

For 50 years we have been turning problems into potential.





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## SOLVING PROBLEMS THROUGH SURPLUS

### WHO IS COMPANY SHOP GROUP?

- ] The UK's leading redistributor of surplus products.
- Redistribution experts for five decades
  before food waste made the news!
- The approved redistributor for all grocery retailers and their supply chains.





Surplus products purchased are sold in our Company Shop stores to our members who work in the FMCG food supply chain, Fire Brigade, the NHS, care workers, the emergency services, and those on means-tested benefits. Products in Company Shop are typically over 50% off retail prices, reflecting their status as surplus, and helping stretched budgets to go further, while saving waste!







### Group distribution centre and head office

Saving good products from going to waste, commercially, socially and environmentally.

## **Community Shop**



Store, kitchen and development hub

Donated surplus goes to Community Shop, a pioneering social enterprise based in some of the most low-income communities across the UK. Membership to the store is open to those who receive some form of welfare support and live locally. Members can purchase deeply discounted products and the revenues raised are used to deliver professional, personal development programmes supporting members to live fulfilling lives, building stronger individuals and more confident communities.

## WHAT DOES A COMPANY SHOP LOOK LIKE?

### WE ARE A SUPERMARKET LIKE NO OTHER (albeit we do look like a supermarket!)

Across the UK, our 13 members-only stores give our customers amazing prices, quality brands and a surprise around every corner.

Our shelves are stocked with an ever-changing range of surplus products that might otherwise have gone to waste. The unpredictability of this stock is a massive logistical challenge, but we have the infrastructure, expertise and experience to deal with it.

Membership is open to the FMCG supply chain, the NHS, care workers and the emergency services, helping to stretch hardworking families budgets further.

Those on means-tested benefits can also be members.









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## WHAT DOES A COMMUNITY SHOP LOOK LIKE?

### WE ARE A COMMUNITY STORE LIKE NO OTHER (albeit we do look like a convenience store!)

Across the UK, our 7 members-only stores give our customers deeply discounted prices, quality brands and a surplus surprise around every corner.

Our shelves are stocked with an ever-changing range of surplus products that might otherwise have gone to waste. The unpredictability of this stock is a massive logistical challenge, but as a part of the Company Shop Group, we have the infrastructure, expertise and experience to deal with it.

Membership is open to those who truly need it most. All Community Shop members are in receipt of a means-tested benefit and live within the top 10% most deprived areas of the UK.







#### COMMUNITY STORE

THESE STORES SELL EVERYTHING YOU'D EXPECT FROM A LOCAL SUPERMARKET, BUT AT DEEPLY DISCOUNTED PRICES.

All their high quality food, drink and household essentials are from donations made by retailers, manufacturers and brands, helping to feed families and stop good products going to water.

#### **Community Shop**



#### COMMUNITY HUB

#### THE MONEY WE MAKE IN EACH COMMUNITY STORE FUNDS A COMMUNITY HUB.

It's have that members build their confidence and independence using The Soccess Plan. By providing group conversations, training and personal development, it helps people build on their strengths and overcome barriers in their lives.



#### COMMUNITY KITCHEN

OUR COMMUNITY KITCHENS ARE WELCOMING SPACES WHERE PEOPLE CAN SIT DOWN AND GET SOME GOOD QUALITY FOOD AT A GREAT PRICE, BUT THEY'RE MUCH MORE THAN THAT.

They also run a range of events and family activities to get people out of the house, get strangers talking and bring communities together.





# WHAT IS FOOD?



COMPANY SHOP GROUP TURNING PROBLEMS INTO POTENTIAL



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## WHAT IS SURPLUS?



COMPANY SHOP GROUP TURNING PROBLEMS INTO POTENTIAL



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## **CORPORATE SURPLUS RESPONSIBILITY**

FINANCIAL <



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MEMBERS SUPPORTED THROUGH COMMUNITY SHOP





Statistics taken from the latest published reports

SURPLUS

## **Community Shop**

95% of members say they feel more confident about money 94%

SAY THEIR QUALITY OF LIFE HAS IMPROVED SINCE JOINING COMMUNITY SHOP 95% SAY THEY ARE EATING MORE HEALTHILY

000+

9002 MEMBERS HAVE MOVED IN TO LEARNING & DEVELOPMENT 701 MEMBERS HAVE MOVED IN TO FULL TIME WORK

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## THE TRUSTED SOLUTION

WE ARE TRUSTED BY OVER 800 OF THE UK'S SUPERMARKET RETAILERS AND MULTI-NATIONALS, TO PROTECT THEIR BRANDS, INCLUDING...







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## **WORKING TOGETHER**



# Action on Food Waste

Holly Firmin, Senior Community Partnerships Manager at Coca-Cola Europacific Partners (GB)





## **Our commitments**



waste contractor

**FareShare** COMPANY SHOP

> Animal feed customer

Anaerobic digestion

**Increased efforts to** divert more product from waste to supporting human consumption



## Cutting waste in production

Introduced an end-to-end process to identify surplus that can be redistributed

- All employees able to identify products that can be redistributed
- Greater communication
  between teams







# Redistributing surplus products

Distribute products to local charities and community groups in partnership with FareShare and Company Shop

- Prevents waste of good quality products
- Helping local people in need



Redistribution of surplus products has increase 2.5x since 2015



# Working with our partners: **Company Shop Group**

**Surplus stock sold** to Company Shop at heavily discounted prices or donated



 Tackles poverty and hunger





DONATION ACTIVATION

>

We sell surplus stock in our Company Shop stores

CCEP donate stock for **Donation Activation** 



The sales revenue enables the stock that our community members need; fruit, vegetables, groceries etc.

**Profits from** donations used to subsidise **Community Shop** essentials such as milk, eggs and bread



## **Community Shop launch**

### Supported opening of Community Shop in Knottingley in 2021





Will support around 750 local residents and families



Supporting an Employment Academy with **Company Shop Group in Knottingley** 

- SE THE BEST VERSION OF YOU!
- ✓ Helping people take first step into work
- Supporting hospitality sector

# Giving a helping hand



**Chance for those** using Community Shop to gain experience and employability skills



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# GET IN TOUCH

surplus@companyshopgroup.co.uk or call us on 0800 211 84 84





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