

How partnership working can tackle food poverty and reduce food waste



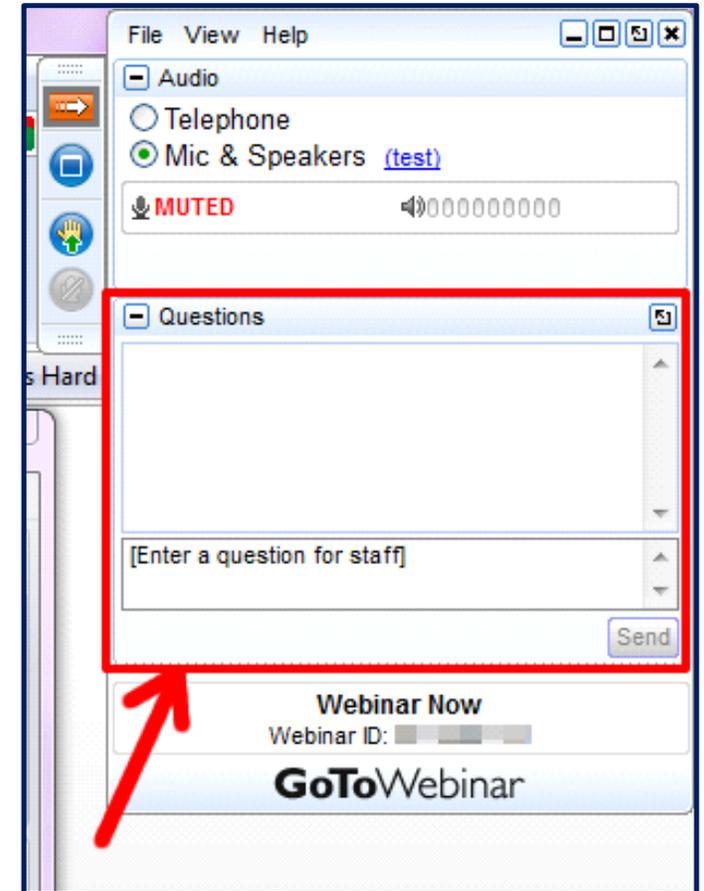
In partnership with:



Welcome!



- Introduction
- FDF & Food Waste overview
- FareShare
- Kellogg's
- Cre8
- Q&A discussion



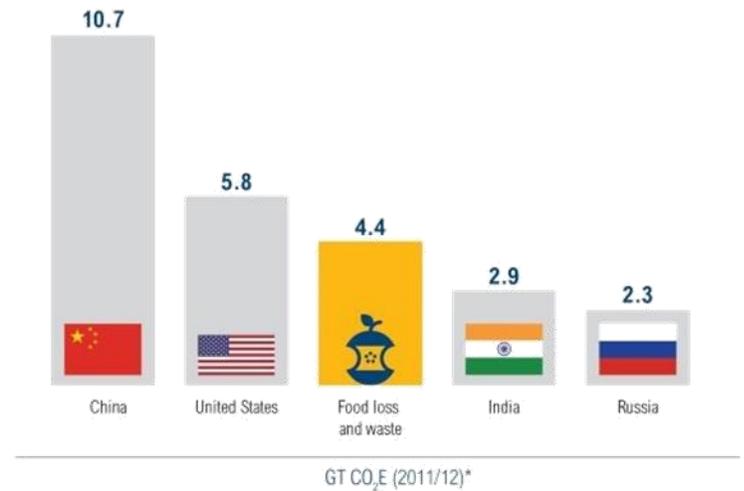
SUBMIT QUESTIONS VIA GOTOWEBINAR

- The Food and drink industry is the largest manufacturing sector in the UK (accounting for almost 20% of the total manufacturing sector), turning over more than £113billion per annum and employing over 450,000 people across every region and nation
- The Food & Drink Federation (FDF) is the largest cross sector membership body focused solely on food and drink manufacturing – categories include cereals, confectionary, snacks, bakery, seafood, frozen, beverages
- Members range from global big brands to growing small businesses
- Members include Food & Drink Manufacturers, Professional Affiliates, Trade Associations

Introduction: Food Waste

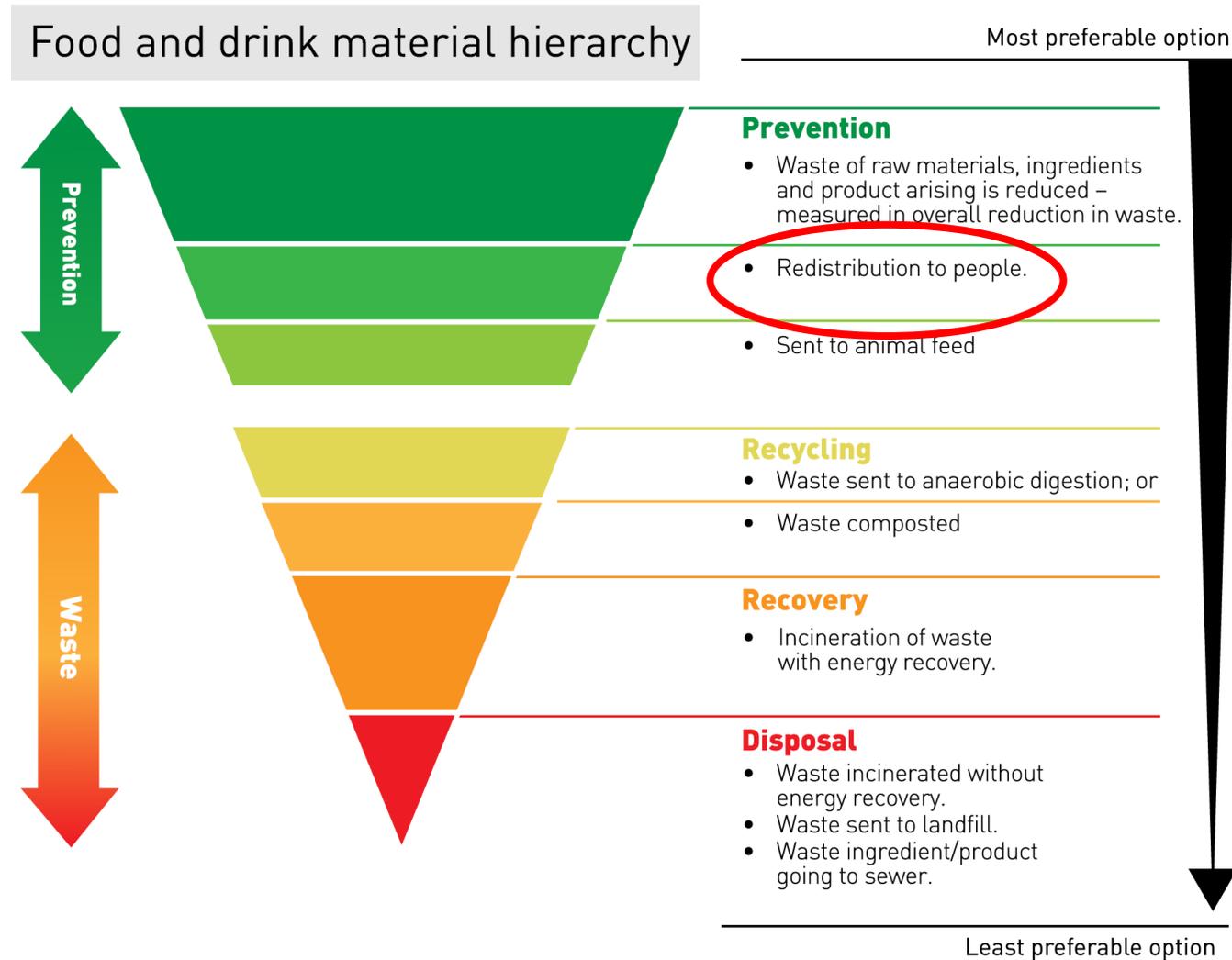
- A third of food produced globally is not eaten
- Food & drink accounts for 35% of UK's GHG emissions: 6% is from manufacturing
- Food waste emits 23% of total food systems emissions
- Environmental, social and economic consequences

Food waste would be the **third largest emitter** of greenhouse gases if compared with countries ¹



Source: WRI

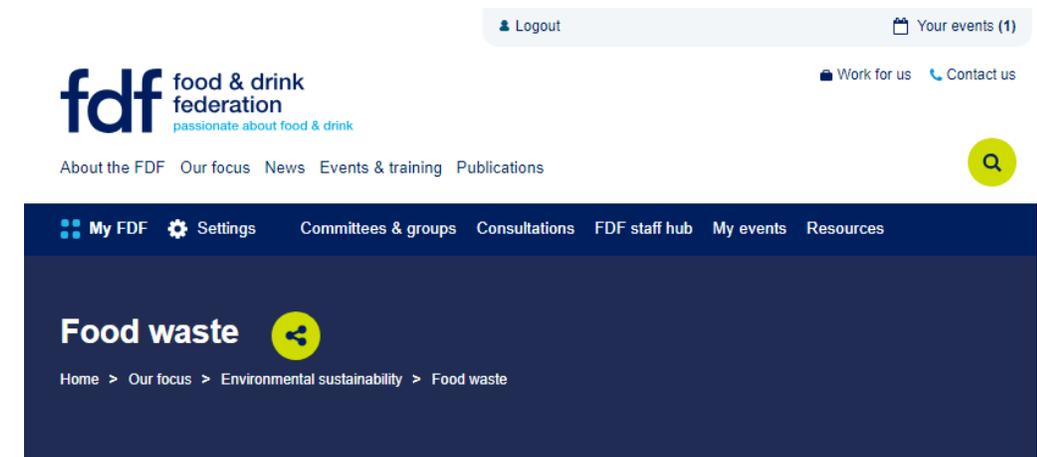
Food Waste Hierarchy



FDF policy work



- FDF sustainability strategy
 - Current review of food waste policy work
- Aim: support net zero ambitions and to demonstrate industry contribution to UN SDG 12.3.
- Status: at investigation stage
- Future content could include:
 - How to access funding to redistribute surplus
 - Information to help members respond to the cost-of-living crisis
 - Legislation and brand protection



How can members get involved?



- Sustainability Strategy: Ambition 2025 ⇒ Ambition 2030
- Courtauld 2030 Signatory
- Development of the Food Waste Reduction Roadmap and encourage our members to sign up
- UK steering group to develop an ISO standard on food loss and waste
- FDF Net Zero Handbook
- Annual content for Food Waste Action Week
- Environmental Sustainability Committee
- **FDF food waste policy review: let's connect**





1 in 5 people in the UK experience food insecurity

Source: Food Foundation (2022). Food Insecurity Tracking. Available at: <https://foodfoundation.org.uk/initiatives/food-insecurity-tracking/#tabs/Round-11->

A large pile of food waste in a landfill, with birds flying overhead. The background shows a fence and distant hills under a cloudy sky.

3 million tonnes

of good-to-eat food is wasted across the UK food industry every year,
enough to produce 7 billion meals*

Source: WWF (2022). Hidden Waste: The Scale and Impact of Food Waste in Primary Production. Available at:
https://www.wwf.org.uk/sites/default/files/2022-10/WWF-UK%20HIDDEN%20WASTE%20REPORT%202022_2.pdf

A top-down view of a wooden table with a white speckled coffee cup and saucer on the left, and a white plate of food on the right. The food includes baked beans, a fried egg, mushrooms, and bread. The text is overlaid on the image.

We turn an environmental problem
into a social solution.

128m meals

redistributed by FareShare in 2022

We give surplus food and drink to local charities and community groups who tackle hunger and its causes

Our vision



No good food goes to waste

Our mission



Maximise the social value of surplus food



Demand for our charities' services has risen significantly...



70%

say the influx is people accessing support for the first time, despite the majority being in employment.



90%

say demand has increased from people struggling with:

- Food bills
- Energy bills
- Mental health issues



It's not just food banks...we support a wide range of charities



Schools | Breakfast clubs | Youth Clubs | Hospices | Care Homes | Community Cafes | Soup Kitchens | Drop-in
Advice Centres | Hostels | Supported Housing | Family Centres | Food Banks



How FareShare works

We get food and drink to those who need it most.

Our tried and tested processes make it as easy as possible for food businesses to divert their surplus to us for social good.



FareShare redistributes surplus food and drink from the food industry.



Once received it's sorted by our teams and volunteers, then distributed...



...to frontline charities and community groups...



In 2021/22 we provided enough food for 128 million meals.



...for vulnerable people every week...



...that turn it into nutritious meals and food parcels...



National and hyperlocal

With a network of 8,500 charities



All food types

We can take chilled, frozen, ambient and fresh in all pack formats & quantities



Compliance & traceability

All warehouses are externally audited and all food is traceable

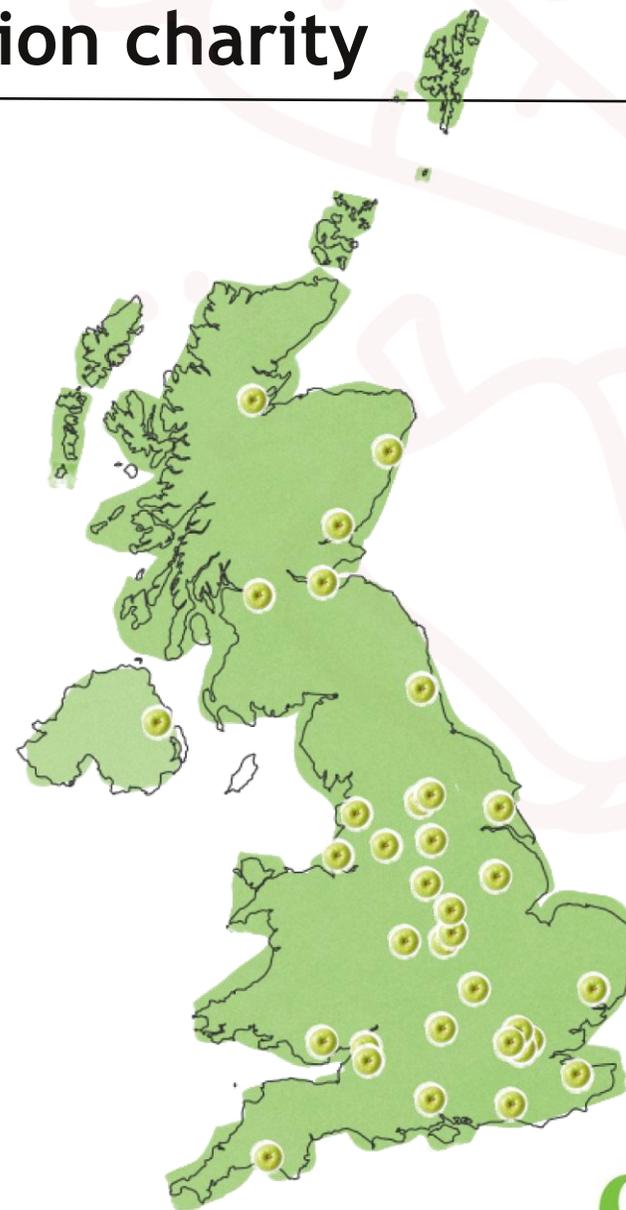


Measuring impact

Reporting to measure overall impact

Providing
4 meals
per second to
people in need

We are the UK's largest food surplus redistribution charity



Why work with FareShare?

+ Helps your communities

Ensure edible surplus food feeds people first.

+ Simple processes

All you need to do is palletise your food and let us know what you have available. We then collect it and redistribute it to charities.

+ We collect

We arrange logistics and collect at no cost. In fact, it could save you money.

+ See the difference our partnership makes

We provide impact reports that demonstrate the positive difference your work with us is having on society and the environment.

+ We handle your food safely

We have full traceability of your food.



What other benefits are there?

- + Corporate volunteering**
Opportunities for staff to volunteer with us in our FareShare Regional Centres and charity network.
- + Employability**
Employability schemes help boost employee engagement and resolve recruitment issues.
- + Adherence to food waste reporting**
Working with FareShare helps partners reduce their volumes of surplus food, adhering to government guidance.
- + Staff engagement**
Many partners report that working with FareShare helps increase staff engagement, with team members feeling that they're giving back to the community.
- + On-pack, in-store & online promo / comms**
Partners can demonstrate their commitment to zero food waste through commercial opportunities.



FareShare are trusted by the UK's favourite brands

626

Manufacturers, growers & packers

3,650

Retail stores & restaurants

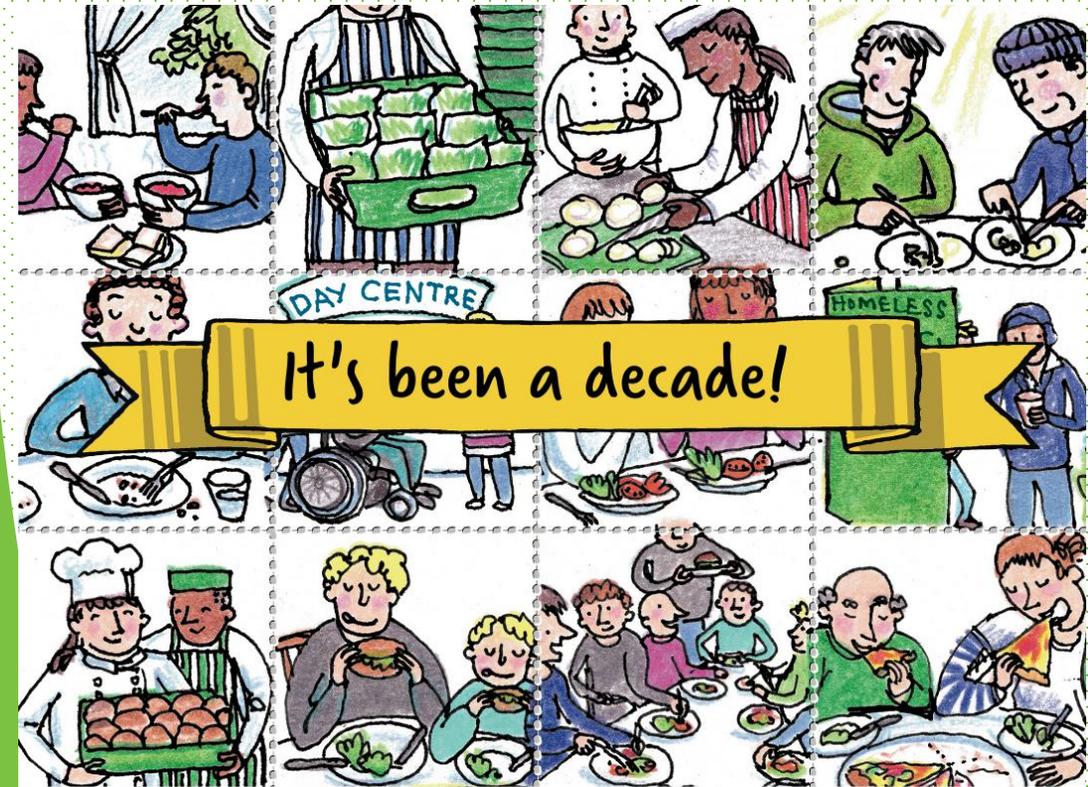
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Retailers & wholesalers



Partnership working

- 2009 Kellogg's begins supplying FareShare Greater Manchester.
- 2014 Give a Child a Breakfast : 1.3m breakfasts to 2,744 projects.
- 2017 £30k to support older people.
- 2018 Xmas promo on-pack provides £75k to FareShare.
- 2019 Pringles to FareShare volunteers.
- 2020 Covid donations.
- 2022 £133k raised for FareShare.
- 2023 ...



- If you've never supplied, let's talk.
- If you've supplied infrequently, become a regular.
- If you've maxed-out surplus, we'll gladly accept stock donations.
- **Tell us what food you have:**
 - quantity (no. of pallets for e.g.); life left on products; location.
- **Email us this information**, along with your contact details and business name, to:
 - givefood@fareshare.org.uk



Thank you

We believe no good food should go to waste.
Thank you for helping us save food and change lives.

[Fareshare.org.uk/giving-food](https://fareshare.org.uk/giving-food)



For more information contact:
Ashley.Davies@fareshare.org.uk





Kellogg's

Kellogg's

In the beginning...

Kellogg's



Overcoming Initial Challenges

Process Change

Transportation

Income from
Animal Feed

Internal Approval

Mindset Shift

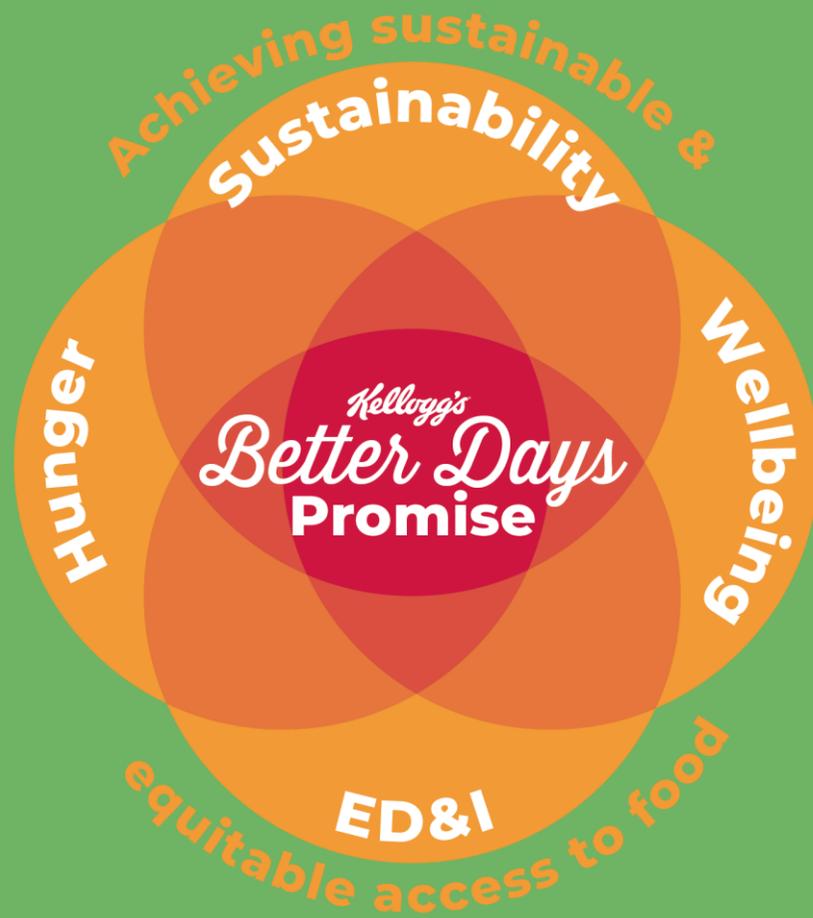
Cross Org Working



Kellogg's

“Doing right is never wrong”

W.K Kellogg



Kellogg's



Our impact today...

Kellogg's



Why Kellogg's partners with FareShare...

Kellogg's



A PARTNER FOR SCALE

Kellogg's



FLEXIBILITY & PROBLEM SOLVING

Kellogg's



EVERYONE IS
INVOLVED

Kellogg's



BEYOND FOOD

Kellogg's



The background is a vibrant red. In the top left, there are gold-colored stylized leaves. A large, bright green leaf with a gold vein is positioned on the right side. A light blue curved shape is at the bottom left. There are also some thin, curved lines in gold and blue scattered across the red background.

Kellogg's

Kellogg's



Cre8



How partnership working can tackle food poverty and reduce food waste

Cre8 Macclesfield experience

About Cre8

- Macclesfield Christian charity started in 2005.
- We empower young people and adults to make change happen for themselves and for their local neighbourhood of the Moss Rose estate.
- Our projects include: Social Enterprise, Learning Plus, music, clubs, residentials and Grow – including a **National Lottery-funded grocery**.

Surplus food grocery

- Fighting food waste and at the same time helping to reduce people's weekly shopping bills
 - Access to low cost food has surpassed reducing food waste as the main reason for using our grocery: 60% vs 37.5%.
- Established in 2019 – social supermarket model.
- Flipped to home delivery model in response to [Covid 19](#)
- Now operate a pre-bagged collection model.
- Membership based model - £3 per week (£20 - £25ish worth of shopping in return).
- Open to anyone no restrictions, requirements.
- Accessible food, not emergency food.

Our year...

Struggling communities...

Like so many other community organisations, the biggest factor facing us and our communities for a significant part of the last 12 months has been the cost of living brought on by amongst other things significant increases in energy costs as well as food inflation reaching a 45-year high.

A perfect 'food' storm

At the same time as increased grocery demand (up 29%), we've seen fluctuating levels of food supply.

Our donations overall are up 2.7%, but from our biggest partners - FareShare and Neighbourly - they are down 3.5% and 20% respectively.

We're having to do more, people are getting less...

- Demand up 29% (9,200+ shops) / Food donations up only 2.7%.
- Increased from 3 - 4 Grocery sessions. Opportunity to grow to 5!
- Feeding young people attending Music / Youth projects.
- Supporting School breakfast clubs / families directly/
- Supporting a Friday community cooking group, community meals and warm spaces.
- Extended to non-food items such as toothpaste, toiletries and washing powder (via Bare Necessities toiletry bank).
- Logistical / transport support to a range of other community food.

Q&A Discussion



Any questions please send through!

Contact us:

- FareShare:
 - <https://fareshare.org.uk/giving-food/>
 - Ashley.Davies@fareshare.org.uk
- FDF: natalie.verner@fdf.org.uk

