

Welcome.... Sustainability Breakfast Event Net Zero & The Consumer

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fdf food & drink
federation
passionate about food & drink

Introduction

Emma Piercy, Head of Climate Change & Energy Policy, Food and Drink Federation (FDF)

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Welcome

Karen Betts, Chief Executive, FDF

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Kirsty McKell, Director, Carbon Intelligence



Carbon Intelligence

NET ZERO AND THE
CONSUMER

FDF Sustainability
Networking Event



carbon.ci

May 2022

Introduction



The depth of Carbon Intelligence's experience

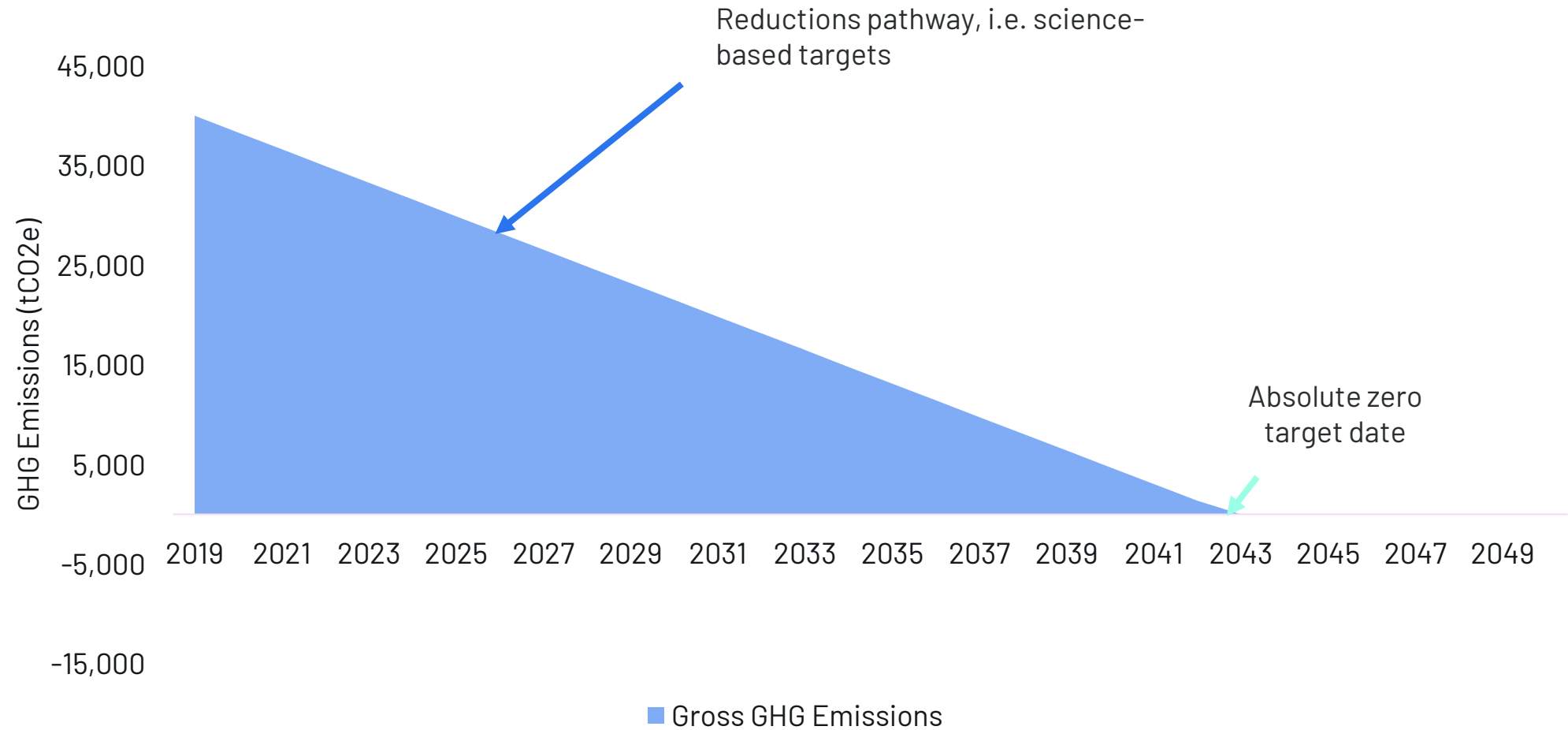
We set the world's
first 1.5 °C aligned
target

Rich understanding of
your complexity with
clients: **Unilever,**
leading UK
supermarkets and
Burger King

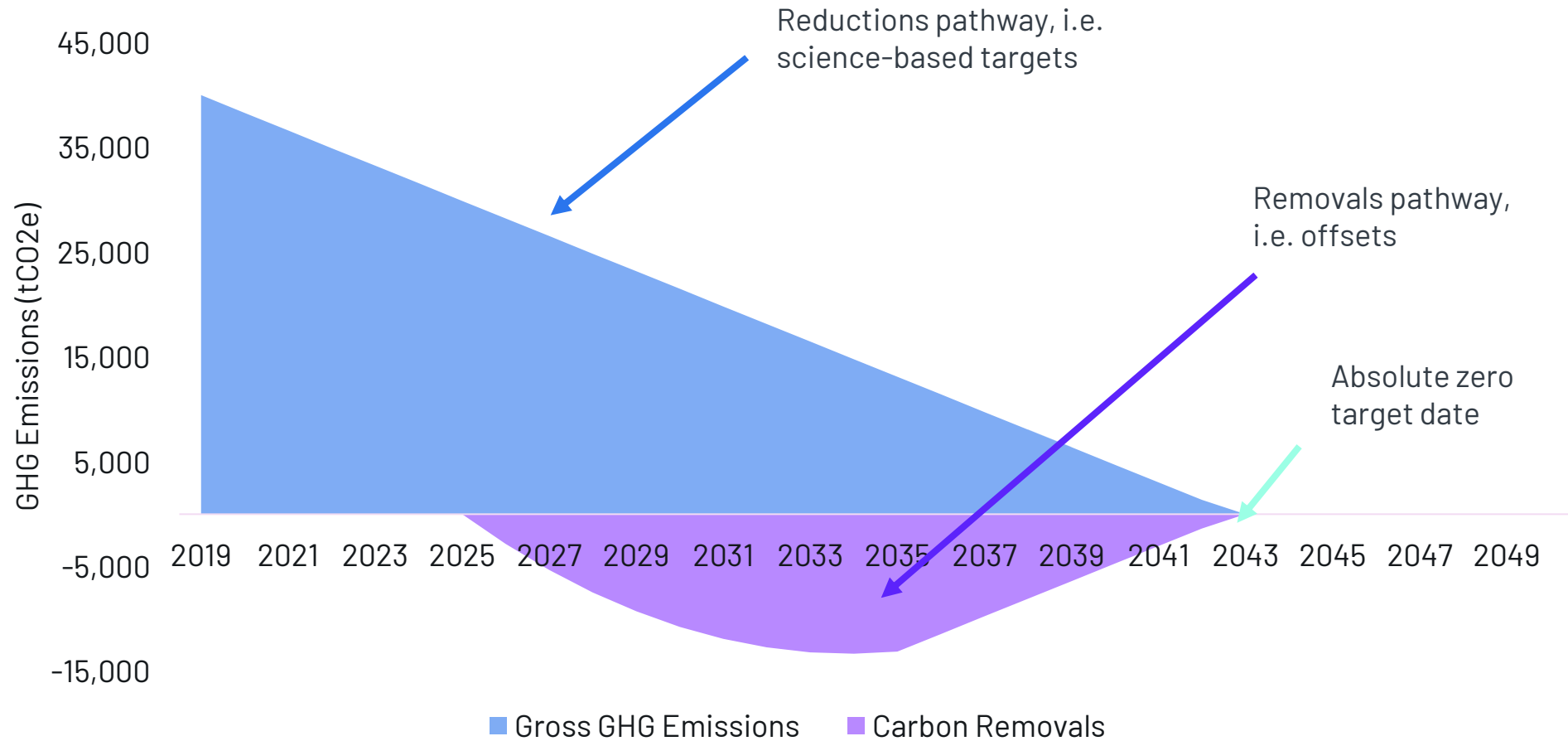
1 in 6
UK SBTs aligned to 1.5C
have been supported by
Carbon Intelligence



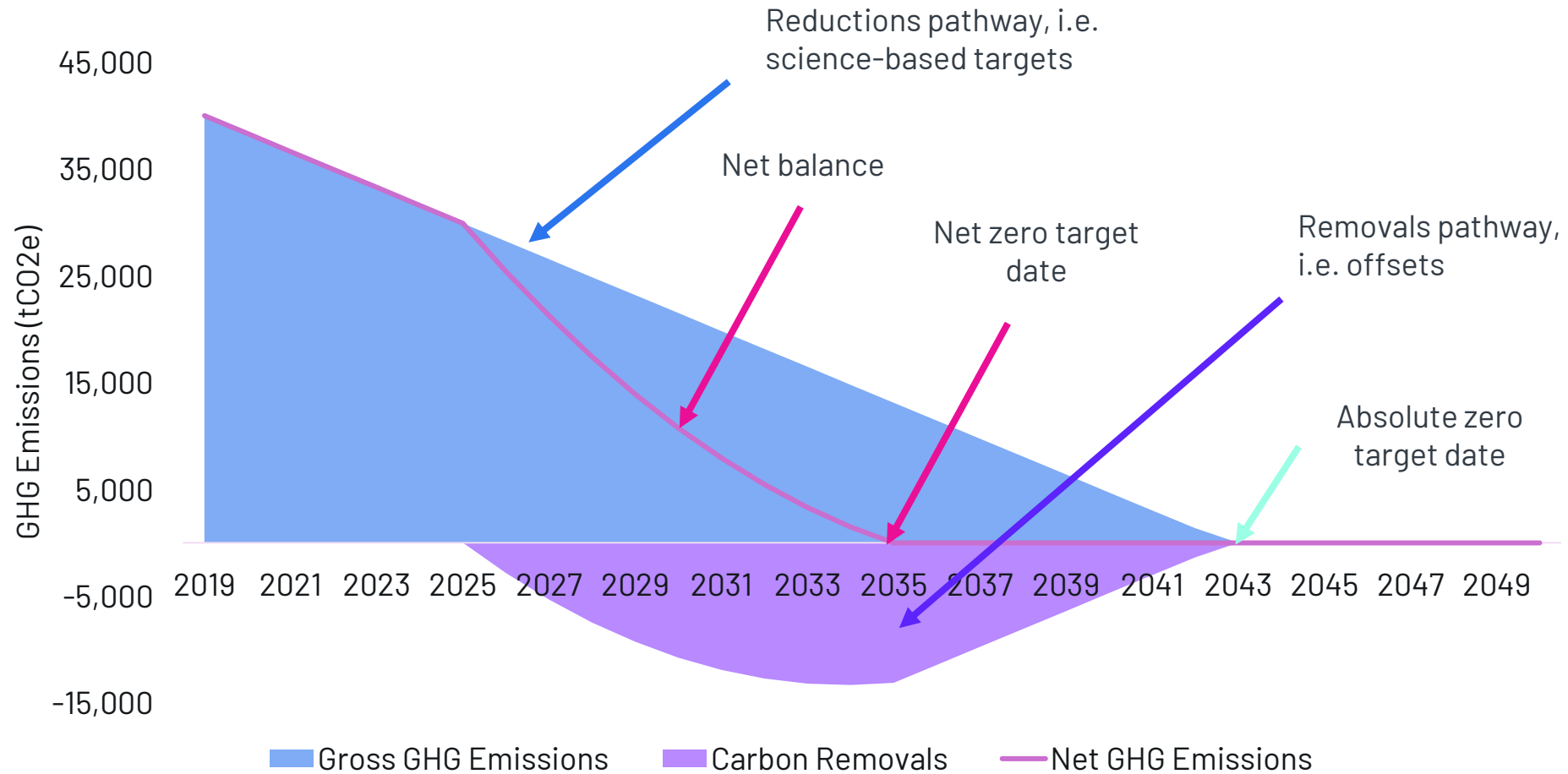
Defining a net-zero strategy



Defining a net-zero strategy



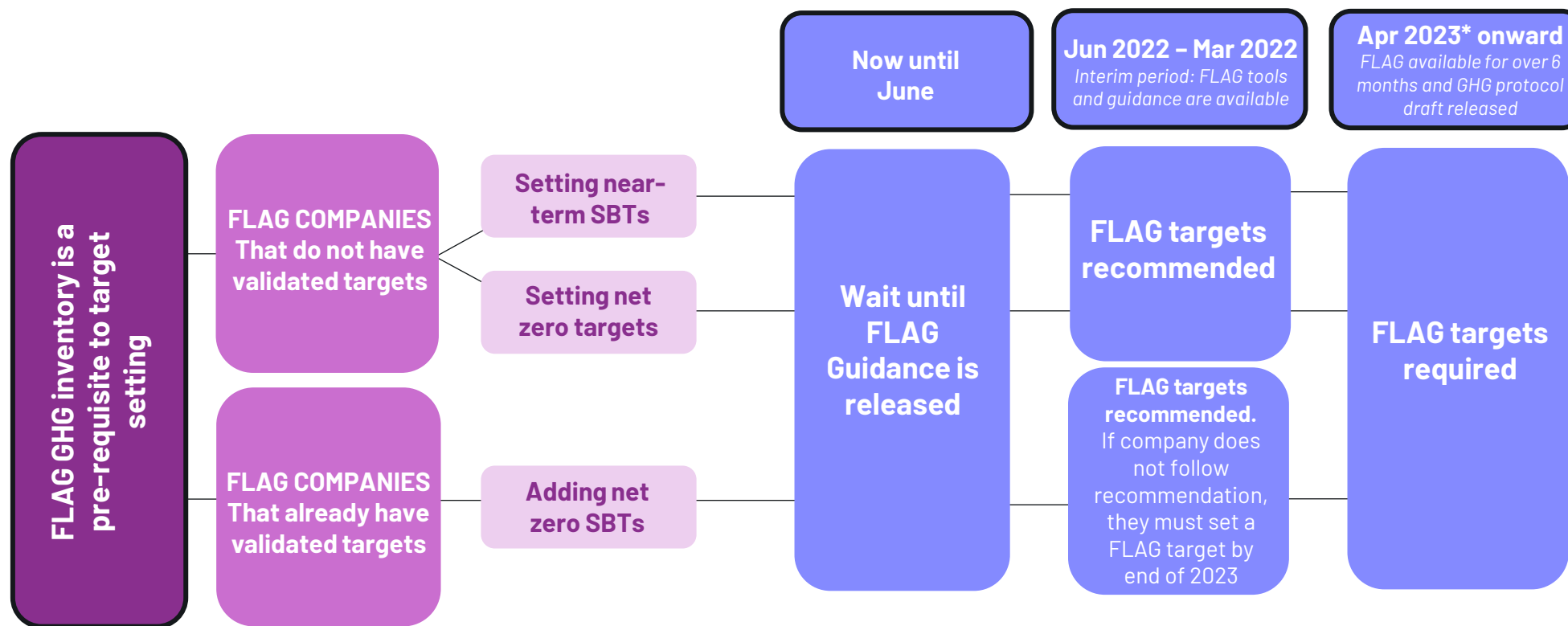
Defining a net zero strategy



What are the timelines for FLAG targets?

Companies with FLAG emissions are required to set FLAG targets from **April 2023**

Forestry (timber/wood fibre) long-term SBT pathways are not yet available, so companies with significant forestry emissions cannot yet set net zero targets



*Using GHG Protocol's Land Sector and Removals guidance for emission accounting and SBTi's FLAG guidance for setting targets. GHG protocol Land Sector and Removals guidance is expected in early 2023.



Carbon
Intelligence

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FRESH THINKING ON SUSTAINABILITY_

carbon.ci

Alex Smith

Founder & MD, Alara Wholefoods

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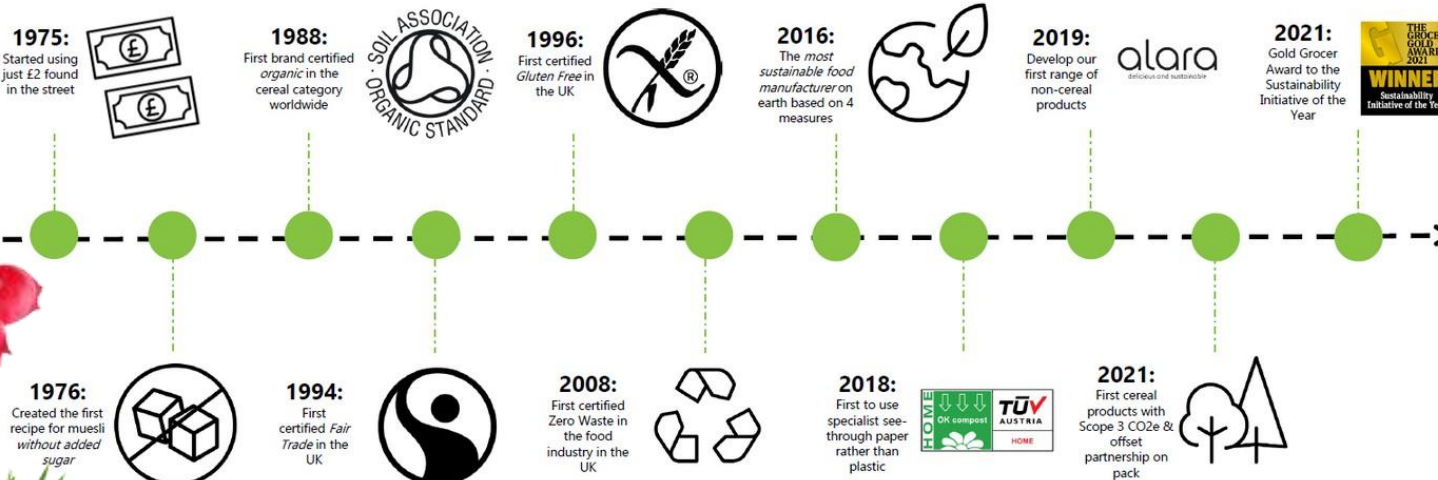
organic
alara
delicious and sustainable

ALEX SMITH

Founder & MD

A history of being first...

...and this is another first! Being the first cereal brand to ensure net zero emissions in our products.



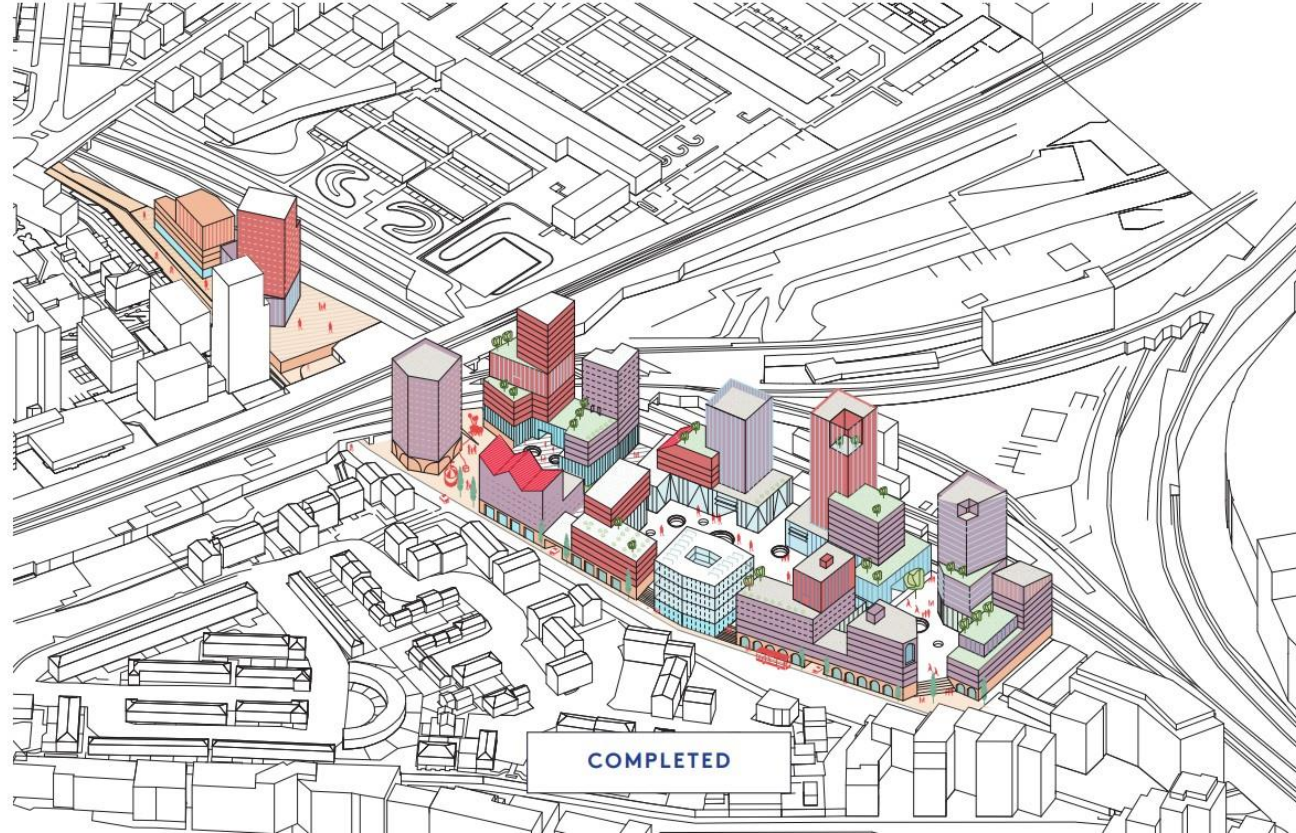


Carbon Calculations



Month	Total embedded CO2e (T)	CO2e Trade price	Contributions to Rainforest Saver
	Total Amount (T)	Total Amount (£)	Total Amount (£)
Total January	19.88	268.43	550
Total February	19.45	262.61	550
Total March	25.25	340.88	550
TOTAL 2022	64.58	871.92	1650

The Camley Street Food Quarter



Harriet Illman

Head of Sustainability, IGD

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Environmental Labelling: Helping consumers to make more sustainable purchasing decisions

18th May 2022

Together

Commercial
Insight



Social
Impact

we are working to drive change that makes a
tangible difference for **Society, Business** and
the **Individual**

Health and Sustainability Programmes



Making healthy and sustainable diets easy and accessible



Halve food waste by 2030

Double food surplus redistribution by 2025



Halve the environmental impact of packaging systems by 2030



Accelerate food and consumer goods industry transition to net zero

Engagement with businesses, policy makers, academia, NGOs and other critical stakeholders

Environmental Labelling

Objective: Mobilise UK food businesses to develop a harmonised solution to environmental food labelling.



Led by science, informed by consumers...

The labelling scheme will be based on science, with extensive consumer research to ensure it is communicated effectively.



Good but not perfect...

The scheme will be the best it can, but one which perfectly reflects the unique impact of every individual product is neither possible, nor necessary to drive significant, positive change.

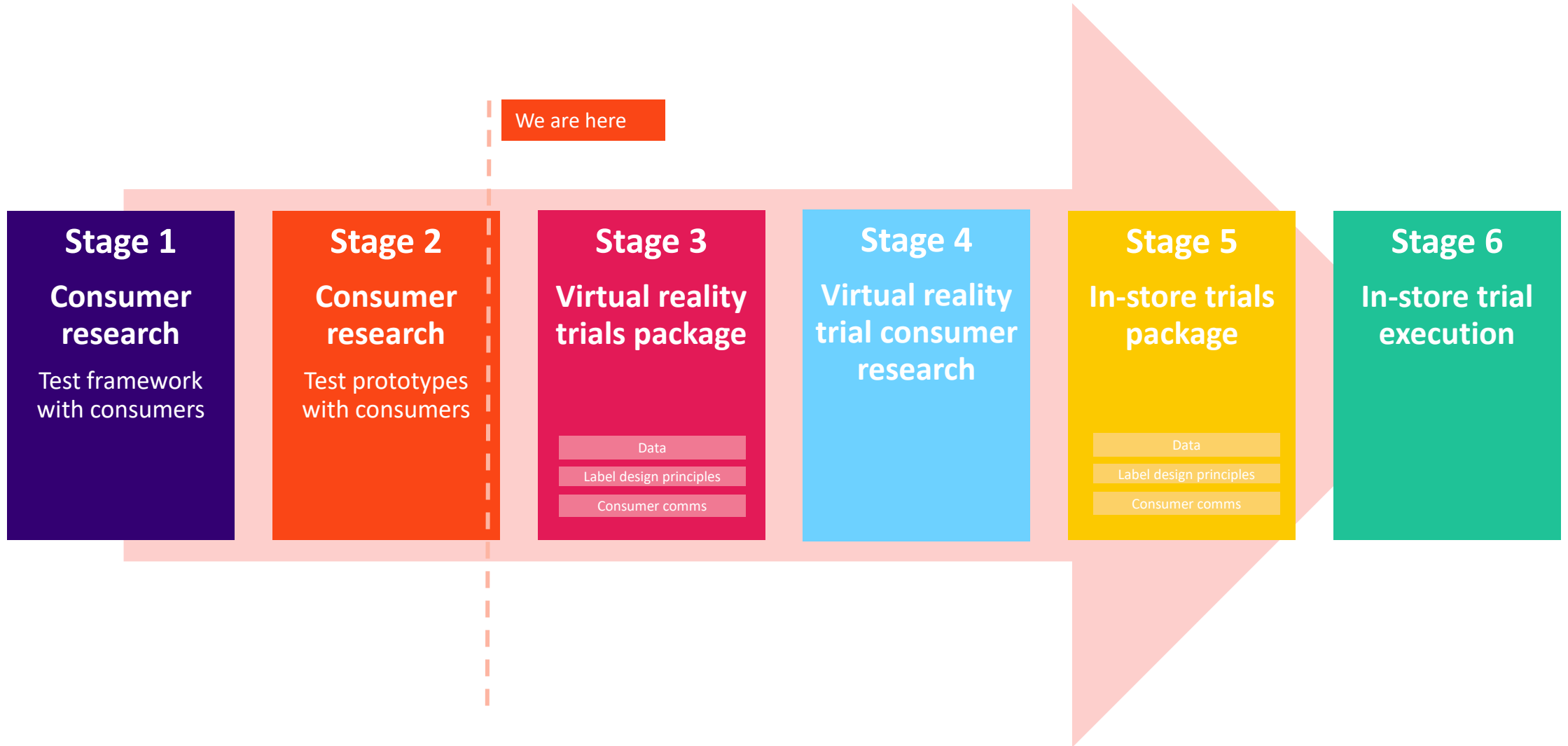
Industry Steering Group



Industry Consult Group



Summary of our approach





Thank you

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from **IGD**

Sue Patterson

Strategic Relationships and Policy,
Company Shop

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HELPING FAMILY BUDGETS STRETCH FURTHER



15 COMPANY SHOP
STORES



WELCOMED MORE THAN
250,000
NEW MEMBERS IN 2021



9 COMMUNITY SHOP
STORES



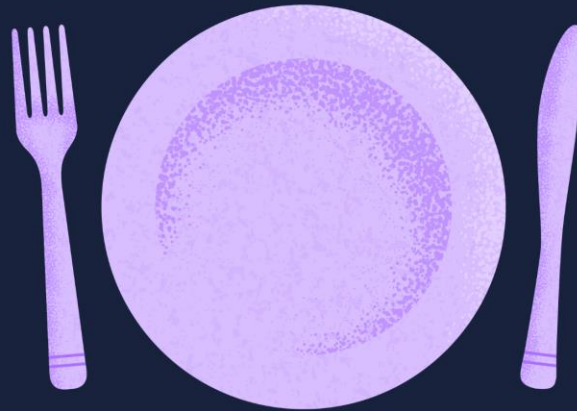
20,590
HOUSEHOLDS SUPPORTED
IN THE YEAR 2021



SAVING PERFECTLY GOOD FOOD FROM GOING TO WASTE



34,590 TONNES
SAVED FROM WASTE IN 2021



EQUIVALENT TO MORE THAN
82M MEALS*



98M PRODUCTS
HANDLED

GET IN TOUCH

surplus@companyshopgroup.co.uk

or call us on **0800 211 84 84**

sue.patterson@companyshop.co.uk

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Q&A

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Thank you for attending!

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