

Food and Drink Skills Ambassadors



#afutureinfood



@FDFScotland

Food & Drink Skills Ambassadors

- Raise awareness and attractiveness of careers in food and drink
- Challenge outdated perceptions about the sector
- Understand the need for STEM skills - now and in the future
- Encourage young people to explore careers in areas they may never have thought about before
- Make connections between the food on their plates and industry
- Develop relationships between industry and local communities
- Help to address skills shortages
- Develop resources and build a network of food and drink Ambassadors

STEM Ambassadors Introduction

Debbie Mathers – Programme Manager




Plan

- ▶ Overview of the STEM Ambassador Programme
- ▶ Benefits and opportunities
- ▶ STEM Activities
- ▶ How to become a STEM Ambassador
- ▶ Contact details and communication
- ▶ Questions



Overview

- ▶ STEM Ambassadors are volunteers with a passion for STEM
- ▶ Desire to inspire and share experiences with young people



“The government is committed to ensuring the UK remains at the edge of science, research and innovation. The STEM Ambassadors programme is an important part of our efforts to increase the supply of people with STEM skills in the economy.”

BEIS, 2016

STEM Learning



- ▶ UK wide programme
- ▶ Managed by STEM Learning
- ▶ Different hub regions managed by different organisations
- ▶ In Scotland the Programme is managed by SSERC

SSERC

- ▶ Over 6,000 STEM Ambassadors in Scotland
- ▶ SSERC: professional learning for teachers
- ▶ Young STEM Leader Programme





1. Improve your skills;
communication,
presentation,
leadership etc.

2. Have fun

3. Give back to
your local
community

5. Share your
love of STEM
(Science,
Technology,
Engineering,
Maths)

4. Gain access
to lots of
resources and
training

6. Become part
of a UK wide
network

7. Put on your CV
or include in your
professional
development

Benefits for STEM Ambassadors



1. Impact on
Corporate Social
Responsibility

2. More
motivated
employees

3. Increased
communication
and
presentation
skills

5. Positive
brand
awareness

4. Improved
local
recruitment

6. Employer
dashboard

7. Increased
access to
opportunities
and the larger
network

Benefits for employers

Activity Types



Classroom



STEM Club activities



Careers talks



Speed networking



Online mentoring



Site visits and hosting
work experience



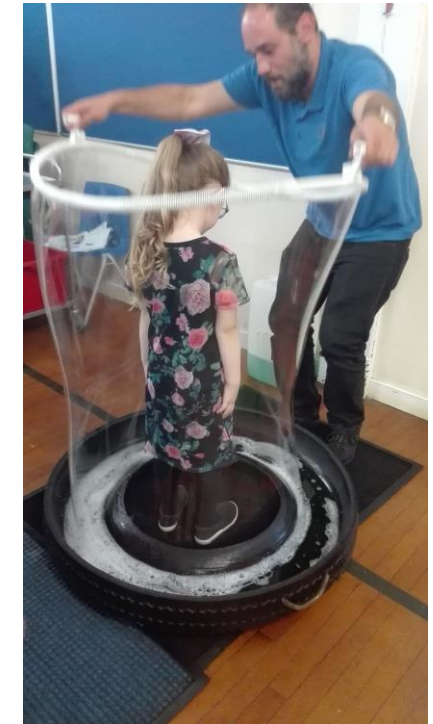
Large science festivals
and fairs



Non-school group



Examples of Activity



How to volunteer for activities



STEM Ambassador hub

<https://www.stem.org.uk/>



Professional
institution



Employer



Personal
contact



Steps to becoming a STEM Ambassador

1

Create your profile on the website,
www.stem.org.uk

2


Complete the online induction on
FutureLearn

3

Complete your PVG application,
including ID check video call

4

Start volunteering for STEM activities!



We stay connected throughout
and guide you through the
process.

Your Profile and App

Hi Debbie,
You are logged in to your Ambassador account



Debbie Mathers

Organisation SSERC
Current role STEM Ambassador Co-ordinator

Edit profile

Profile status



About me
92% complete



Employment
67% complete



Preferences
100% complete

My impact

Start date

13/04/2020

End date

13/04/2021

Update

Activities completed

3

Activity hours

4

Participants reached

31

Organisations engaged

0

118 days
Since my last activity

20-04-2021
Your next activity

09-02-2023
DBS expires

My activities

Requiring feedback 2

Messages & interactions 4

Upcoming activities 0

Add an activity

My offers

Active offers 0

Messages & interactions 0

Expiring offers 0

Add offer



STEM
LEARNING



STEM
AMBASSADOR HUB
STEM AMBASSADORS IN SCOTLAND

Scheme Registration

Account Details About me My employment Skills and qualification Preferences

Schemes Participation

I am participating in the following schemes

Scottish Food and Drink Ambassadors ✕

To select multiple, use ctrl and click the relevant options

☒ Please tick if you are happy for us to share your STEM Ambassador volunteer work and contact details with the Schemes that you participate in.



What commitment is required?

- ▶ A minimum of 1 activity per year
- ▶ Must be recorded in the database
- ▶ Renew PVG after 3 years



Communication

- ▶ Monthly newsletter
- ▶ Regional Round-up
- ▶ Social media – Facebook, Twitter, LinkedIn and Youtube (STEM Ambassadors in Scotland)
- ▶ Blog and news articles on website
- ▶ Email: stemambassadors@sserc.scot



Hello STEM Ambassadors

It's Volunteers' Week - thank you for your volunteering and being part of the STEM Ambassador programme!

Read on for our [latest news](#), complete our training [survey](#), sign up to our [events](#), browse [volunteering opportunities](#) and stay up to date with some [key national days](#).



Any questions?

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